

**2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART**

<b>YOUR PROGRAM/AGENCY NAME:</b>						
Job Placement Services for Older Adults and Long-Term Unemployed / KRA Corporation						
<b>IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:</b>						
Program Area 3. Programs for adults, including, but not limited to, older adults, that are primarily related to entry or reentry into the workforce.						
<b>NO.</b>	<b>OBJECTIVE</b>	<b>ACTIVITY DESCRIPTION</b>	<b>TIMELINE FOR COMPLETION</b>	<b>PERSON OR AGENCY RESPONSIBLE</b>	<b>OUTCOME</b>	<b>DATA CAPTURE METHOD</b>
1	Connect older workers and/or long-term unemployed to the Workforce System	Outreach to older workers and long-term unemployed at CBOs, Non-Profit Agencies and through social media, advertising, on-site presentations, and one-on-one meetings.	April 2018 - September 1, 2019	Program Manager, KRA Corporation	Increase knowledge among adults & older workers—and increase participation at One-Stops.	One-Stop Registration and Enrollment data that is reported to the Santa Barbara Workforce Development Board (WDB).
2	Improve opportunities for older workers and/or long-term unemployed through employer outreach and marketing	Hire a part-time Business Services Consultant who will conduct employer outreach and marketing, job development and job placement activities for target populations.	April 2018 - September 1, 2019	Program Manager, KRA Corporation	Increase employer knowledge about available resources to accommodate older workers.	Progress reports submitted to the Santa Barbara Workforce Development Board (WDB).

**2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART**

3	Strengthen the referral process to the SB Workforce Resource Center through the alignment and braiding of services for older workers and/or long-term unemployed in the Workforce System.	Allocating costs to the Program Manager who will be providing support and directly overseeing a part-time Workforce Services Navigator and a part-time Business Services Consultant.	April 2018 - September 1, 2019	Director of Workforce Operations, KRA Corporation	Increase collaborative efforts with other AEBG partners to accommodate older workers and/or long-term unemployed.	Progress reports submitted to the Santa Barbara Workforce Development Board (WDB).